

GLENARD SULICIPAN

Designer & Illustrator

CONTACT

-  www.sulicipandesigns.com
-  sulicipandesigns@gmail.com
-  (408) 637-6407
-  [linkedin.com/in/glenardsulicipan/](https://www.linkedin.com/in/glenardsulicipan/)

SKILLS

Graphic Design
Typography
Ideation
Strategic
Analytic
Illustration
Web Design
Logo Design
Print Design
Social Media
Photography
Visual Design
Collaboration
Detail Oriented
Packaging Design
Brand Management
Project Management

SOFTWARE

Adobe Creative Suite
Google Workspace
Microsoft Office
Asana

CERTIFICATIONS

HP A3, T-series, Z-series
Canon scanners, TX series, &
IPF series
Widetek Scanners
Oce Plotwaves

EXPERIENCE

ARC Document Solutions

Printer Service Technician

San Leandro, CA
2022-Present

- Identified, recommended, and implemented efficient technical repair and maintenance solutions for ARC customers
- Aids technicians in critical situations with expertise and knowledge-based solutions
- Enhanced technical proficiency while strengthening customer service skills

Sulicipan Designs

Graphic Design Freelancer

Santa Clara, CA
2018-Present

- Elevated social media graphics for Malabed Method to boost web visibility
- Created a promotional video for Simms Ink, enhancing visibility and attracting clients for the tattoo artist
- Crafted a business card and logo for Rinagel Cosplay, improving marketing strategy
- Ensured artwork aligned with brand values, guidelines, and project requirements
- Successfully interpreted client briefs to deliver innovative projects grounded in solid brand strategies

Associated Students, Inc. Cal State East Bay

Graphic Designer

Hayward, CA
2017-2019

- Promoted 20+ artists within the school year while collaborating with project managers, student board members, and staff to ensure consistency on brand identity
- Developed style guides, master pages, and templates for promotional materials, reaching a diverse audience of 100+ students weekly
- Led as Lecture and Arts Chair, researching and organizing weekly entertaining events for students as part of the Pioneer Activities Council

Notable Projects

- Collaborated with student leaders to establish a design identity for office programs promoting sustainable practices at Cal State East Bay
- Created a triple waste bin signage template for Cal State East Bay

EDUCATION

California State University, East Bay
Bachelor of Arts, Graphic Design

Hayward, CA